

### Terms and Conditions for 50 Lakhs Wala Mega Bumper Sale:

This T&C for 50 Lakhs Wala Mega Bumper Sale (hereinafter referred as “*Offer*”) is applicable to Participants purchasing PURE Products (Elputo 7G Max, Epluto 7g Pro, Epulto 7G, EPluto, Etrance Neo, Etrance Neo +, Etrance +, Etryst 350, Ecodrft 350, Ecodrft, 3.5 KWh and 2.5 KWh Battery). Participants have the unique opportunity to meet a celebrity of their own choice.

Participants who purchase Elputo 7G Max & 3.5 KWh battery will receive a *50-gram silver gift*.

Participants opting for a 2.5 KWh, Epluto 7g Pro, or Neo+ will be eligible for a *20-gram silver gift*.

Participants Purchasing Etryst 350, Ecodrft 350, or Ecodrft will receive a *LED TV*.

Buyers of Epluto 7g, Epluto Etrance Neo, and Etrance+ vehicles will be gifted a *Mixer Grinder/Rice Cooker*.

The Bonanza value of all gifts provided under this offer is Rs 50 lakhs.

PURE holds the right to modify or terminate this offer at any time without prior notice.

The offer is valid from *08-11-2023* to *12-11-2023* or until the allocated gifts worth Rs 50 lakhs are exhausted, whichever occurs first.

Participants must provide valid ID proof and adhere to the specified models and battery capacities to be eligible for the gifts.

The Lucky 20 winners of PURE Electric Vehicles agree to comply with all terms set forth by PURE.

The Lucky 20 winners commit to promoting, advertising, and providing positive feedback about PURE as specified by PURE from time to time.

The eligibility of the Lucky 20 winners is contingent upon fulfilling the referral scheme requirements established by PURE from time to time.

The referral scheme requires winners to refer a specified number of new Participants who make eligible purchases.

The referral scheme must be fulfilled within the stipulated timeframe specified by PURE.

Failure to fulfill the referral scheme requirements within the specified timeframe will result in disqualification from the offer.

PURE reserves the right to verify the authenticity of referrals and disqualify any fraudulent or false referrals.

PURE will not entertain any disputes or claims related to the offer after the end date of the offer period.

All decisions made by PURE regarding the offer, including eligibility and disqualification, are final and binding.

Participants participating in this offer agree to abide by all terms and conditions specified herein.

Participants acknowledge that the gifts provided under this offer are non-transferable and non-exchangeable for cash or other products.

Participants are advised to refer to the user manual for the specifications of each model as stated in the terms and conditions.

PURE is not responsible for any technical issues, network problems, or failures that may prevent participation in the offer.

Participants must comply with all applicable laws and regulations while participating in this offer.

PURE reserves the right to disqualify any participant found to be engaged in fraudulent or unethical practices.

By participating in this offer, Participants agree to provide accurate and truthful information to PURE.

PURE will use the personal information provided by Participants in accordance with its privacy policy.

Participants agree to receive communication from PURE regarding the offer and related promotions.

PURE will not be liable for any loss, damage, or injury incurred by Participants while participating in this offer.

Participants release PURE, its affiliates, and employees from any liability arising from or related to this offer.

Participants agree to cooperate with PURE in any investigations related to the offer if required.

PURE reserves the right to cancel or suspend the offer in case of unforeseen circumstances or force majeure events.

Any attempt by a customer to manipulate or abuse the offer will result in immediate disqualification.

Participants agree to indemnify and hold harmless PURE from any claims, damages, or liabilities arising from their participation in the offer.

PURE may require winners to provide additional documentation or information to verify their eligibility for the offer.

Participants winning in the offer will be required to sign additional documents, including affidavits of eligibility and liability releases, as required from PURE.

PURE will not be responsible for any delays or failures in the delivery of gifts due to circumstances beyond its control.

PURE will not be liable for any typographical or other errors in the offer-related materials.

Participants agree to receive promotional materials and offers from PURE unless they opt out by contacting customer support.

PURE reserves the right to add or remove any model from the offer at its discretion.

PURE reserves the right to exclude specific regions or territories from participating in the offer.

Participants must be of legal age and possess the legal capacity to participate in this offer.

Winners must bear any applicable taxes, duties, or other charges related to the gifts received under this offer.

Participants must follow the redemption instructions provided by PURE to claim their gifts.

Participants participating in the offer agree to provide a testimonial or participate in interviews as part of the promotional activities.

Winners agree to grant PURE the right to use their testimonials and interviews in promotional materials.

Participants agree not to engage in any illegal or unethical activities while participating in this offer.

Participants shall agree to take the test drive at its own risk and shall possess a valid driving license.

Participant agrees that that the Participant shall not be entitled for the Test Drive if found under influence of any banned substance or in absence of valid license.

Participants shall be solely responsible for all resulting losses, in case of any accident occurring during testdrive due to the negligence of the participant.

Participants must read and understand these terms and conditions before participating in the offer.

Participants unconditionally accept and agree to the above terms and conditions. Non-acceptance of any of these terms and conditions will result in disqualification from the offer.

Participants agree to receive communications from PURE regarding updates, changes, or modifications to the offer.

Participants agree to provide accurate and complete information while participating in this offer.

Participants selected as lucky winners shall bear all expenses related to RTO, insurance, registration, and other on-road expenses on their own.

Participants agree not to tamper with or disrupt the operation of the offer or PURE's website.

Participants agree not to engage in any false advertising or misleading statements about PURE or the offer.

PURE will not provide any warranty or guarantee for the gifts after the handover to the customers.

PURE may require winners to provide proof of purchase and other relevant documents to verify their eligibility.

PURE will not be responsible for any gifts lost or damaged during transit.

PURE may use the names and images of winners for promotional purposes without additional compensation.

PURE may require winners to provide written consent to the use of their names and likenesses in promotional materials.

PURE reserves the right to disqualify any participant found to be in violation of these terms and conditions.

PURE may require winners to provide proof of age and identity to claim their gifts.

PURE may require winners to attend a prize distribution event or participate in promotional activities as a condition of receiving their gifts.

PURE may require winners to return the gifts if they are found to have violated any terms and conditions of the offer.

PURE reserves the right to amend or modify these terms and conditions at any time without prior notice.

PURE may provide gifts equivalent to the specified gifts based on availability and stock levels.

PURE may require winners to participate in social media activities, including sharing posts or tagging PURE in their posts.

PURE will publish the list of lucky winners on 25th December, but reserves the right to change the publication date at its discretion.

PURE reserves the right to suggest an alternative celebrity based on availability and other logistical factors.

PURE reserves the right to select the 20 lucky participants through a draw of lots. PURE may require lucky Winners to sign an agreement confirming their acceptance.

Any disputes, differences and/or any other matters in relation to and arising out of this offer and, or pertaining to these terms and conditions shall be referred to arbitration under the Arbitration & Conciliation Act, 1996. The offer shall be governed by and construed in accordance with applicable laws in India and will be subject to exclusive jurisdiction of Hyderabad only.

These terms and conditions constitute the entire agreement between the participants and PURE regarding the Offer and supersede all prior and contemporaneous agreements, representations, and understandings.

PURE reserves the right to take legal action against any participant found to be in violation of these terms and conditions.

PURE reserves the right to cancel or suspend the offer in case of unforeseen circumstances or force majeure events.

PURE reserves the right to amend, modify, or update these terms and conditions at any time without prior notice. Participants are advised to check PURE's official website or contact customer support for the most recent version of the terms and conditions.